
DIGEST

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Arnold

HB No. 265

Abstract: Provides for changes to unauthorized acts against a motor vehicle dealer.

Present law provides that it shall be unlawful for a manufacturer, distributor, wholesaler, distributor branch, factory branch, converter or officer, agent, or other representative to induce or coerce, or attempt to induce or coerce, any motor vehicle dealer or speciality dealer to participate in an advertising group, campaign, or contest, or to purchase any promotional materials, showroom, or other decorations at the expense of the dealer.

Proposed law retains present law but adds that if a dealer participates in an advertising program, the dealer cannot be induced or coerced into spending more funds than the advance given in conjunction with the program.

(Amends R.S. 32:1261(1)(a)(vii))