

Regular Session, 2008

HOUSE BILL NO. 265

BY REPRESENTATIVE ARNOLD

MOTOR VEHICLES: Provides for changes to unauthorized acts against a motor vehicle dealer

1 AN ACT

2 To amend and reenact R.S. 32:1261(1)(a)(vii), relative to unauthorized acts against motor
3 vehicle dealers; to provide for changes to unauthorized acts by certain individuals
4 on motor vehicle dealers dealing with advertising; and to provide for related matters.

5 Be it enacted by the Legislature of Louisiana:

6 Section 1. R.S. 32:1261(1)(a)(vii) is hereby amended and reenacted to read as
7 follows:

8 §1261. Unauthorized acts

9 It shall be a violation of this Chapter:

10 (1) For a manufacturer, a distributor, a wholesaler, distributor branch, factory
11 branch, converter or officer, agent, or other representative thereof:

12 (a) To induce or coerce, or attempt to induce or coerce, any motor vehicle
13 dealer or specialty vehicle dealer:

14 * * *

15 (vii) To participate in an advertising group or to participate monetarily in an
16 advertising campaign or contest or to purchase any promotional materials,
17 showroom, or other display decorations or materials at the expense of such motor
18 vehicle dealer or specialty dealer and, if a motor vehicle dealer participates in an

