

110TH CONGRESS  
1ST SESSION

# S. RES. 318

Supporting the We Don't Serve Teens campaign.

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IN THE SENATE OF THE UNITED STATES

SEPTEMBER 12, 2007

Mr. LOTT (for himself and Mr. PRYOR) submitted the following resolution;  
which was considered and agreed to

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## RESOLUTION

Supporting the We Don't Serve Teens campaign.

Whereas the 2005 National Survey on Drug Use and Health estimates there are 11,000,000 underage alcoholic beverage drinkers in the United States;

Whereas research shows that young people who start drinking alcoholic beverages before the age of 15 are 4 times more likely to develop an alcohol-related disorder later in life;

Whereas surveys show that 17 percent of 8th graders, 33 percent of high school sophomores, and 47 percent of high school seniors report recent drinking;

Whereas, in a 2003 survey of drinkers ages 10 to 18, 65 percent said they got the alcohol from family members or friends—some took alcohol from their own home or a friend's home without permission, and in other cases adults, siblings, or friends provided the alcohol;

Whereas the Surgeon General issued a national Call to Action against underage drinking in March 2007, asking Americans to do more to stop current underage drinkers from using alcohol and to keep other young people from starting;

Whereas the Leadership to Keep Children Alcohol Free initiative is a coalition of Governors' spouses, Federal agencies, and public and private organizations which specifically targets prevention of drinking in the 9- to 15-year-old age group;

Whereas the National Alliance to Prevent Underage Drinking is a coalition of public health, law enforcement, religious, treatment and prevention, and other organizations with the goal of supporting and promoting implementation of a comprehensive strategy to reduce underage drinking;

Whereas the best protections against underage drinking are comprehensive prevention and enforcement strategies that include educating parents and members of the community;

Whereas beverage alcohol is a unique product and is regulated in such a way as to encourage social responsibility;

Whereas parents should be encouraged to talk to their children about the dangers of underage drinking;

Whereas the goal of the We Don't Serve Teens campaign is to educate parents and community leaders about effective ways of reducing underage drinking;

Whereas the We Don't Serve Teens campaign seeks to unite State officials, business leaders, parents, and community leaders in fighting underage drinking;

Whereas the Federal Trade Commission has partnered with other Government entities, members of the beverage alco-

hol industry, and members of the advocacy community to educate the public on the dangers of underage drinking;

Whereas the Federal Trade Commission has created an Internet website, [www.dontserveteens.gov](http://www.dontserveteens.gov), as a resource for parents, educators, and community leaders concerned with underage drinking;

Whereas Congress has demonstrated its commitment to the prevention of underage drinking by enacting the Sober Truth on Preventing Underage Drinking Act (STOP), which recognizes that the 3-tier system of manufacturer, wholesaler, and retailer and continued State regulation of the sale and distribution of alcohol are critical to preventing access to alcohol by persons under 21 years of age; and

Whereas the We Don't Serve Teens campaign recognizes that all 3 tiers of the beverage alcohol industry play a key role in the prevention of underage drinking, and unites all of those participants in a concerted effort to protect America's youth: Now, therefore, be it

1       *Resolved*, That the Senate—

2               (1) supports the goals and ideals of campaigns  
3       working to prevent underage drinking, including the  
4       We Don't Serve Teens campaign;

5               (2) recognizes September 10–15, 2007, as “Na-  
6       tional We Don't Serve Teens Week”;

7               (3) encourages people across the Nation to take  
8       advantage of the wealth of information that can be  
9       used to combat underage drinking; and

1           (4) commends the leadership and continuing ef-  
2           forts of all groups working to reduce underage  
3           drinking, including State and local officials, the Fed-  
4           eral Trade Commission, community groups, public  
5           health organizations, law enforcement, and the bev-  
6           erage alcohol industry.

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