

110TH CONGRESS
1ST SESSION

H. R. 2496

To provide for the establishment of a partnership between the Secretary of Energy and appropriate industry groups for the creation of a transportation fuel conservation education campaign, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

MAY 24, 2007

Mr. CONAWAY (for himself, Mr. EDWARDS, Mr. UPTON, Mr. SHIMKUS, Mr. BARTON of Texas, and Mr. SESSIONS) introduced the following bill; which was referred to the Committee on Energy and Commerce

A BILL

To provide for the establishment of a partnership between the Secretary of Energy and appropriate industry groups for the creation of a transportation fuel conservation education campaign, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited at the “Fuel Consumption
5 Education Act”.

6 **SEC. 2. FINDINGS.**

7 The Congress finds that—

1 (1) today's gasoline prices are taking a severe
2 toll on the pocketbooks of all Americans and are
3 nearing a level of national emergency;

4 (2) a large number of factors contribute to the
5 price of gasoline, including worldwide demand for
6 crude oil, taxes, international conflicts, regional sup-
7 ply chains, environmental regulations, and refining
8 capacity;

9 (3) individuals can take steps to address rising
10 demand by using a few simple gas saving tips; and

11 (4) increased driving efficiency will lower the
12 demand for gasoline and thereby lower prices in the
13 short term.

14 **SEC. 3. PARTNERSHIP.**

15 (a) ESTABLISHMENT.—The Secretary of Energy
16 shall enter into a partnership with interested industry
17 groups, including groups from the automotive, gasoline re-
18 fining, and oil industries, to create a public education cam-
19 paign that provides information to United States drivers
20 about immediate measures that may be taken to conserve
21 transportation fuel. This public-private partnership shall
22 include a five member advisory board, to be chaired by
23 the Secretary or his designee, which shall include rep-
24 resentatives from the Department of Energy, the oil in-
25 dustry, the automotive industry, and the Congress, to be

1 appointed by the Secretary. The Secretary shall appoint
2 the advisory board not later than 30 days after the date
3 of enactment of this Act.

4 (b) ACCESSIBILITY.—The public information cam-
5 paign under this section shall be targeted to reach the
6 widest audience possible. The education campaign shall in-
7 clude television, print, Internet website, or any other
8 method designed to maximize the dissemination of trans-
9 portation fuel savings information to drivers.

10 (c) COST SHARING.—The Secretary shall provide no
11 more than 50 percent of the cost of the campaign created
12 under this section.

13 (d) AUTHORIZATION OF APPROPRIATIONS.—There
14 are authorized to be appropriated to the Secretary
15 \$10,000,000 for carrying out this section.

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